



GRAND CHALLENGE

A STEP CHANGE IN YOUR TECHNOLOGY APPROACH

WHAT IS THE GRAND CHALLENGE?

TWI powered **INTERACTIVE WORKSHOP** joining creativity and expertise.

WHY?

Because business needs could only be met through **INNOVATION**.

HOW IT WORKS?

SETTING THE SCENE

Workshop setting facilitated by experts; problem definition and common goals established.

BRING TOGETHER KEY SUPPLIERS

Collaborative interaction with industry and TWI experts within a structured framework.

UNLOCKING ADVANTAGES IN KEY TECHNOLOGY

Technology road maps produced and next steps established.

FUTURE DIRECTION AND ACTIONS

INNOVATION PROJECT AND PARTNERS DEFINED

OUTCOME

Detailed document identifying

THE STEP CHANGE

The outcome defines how to make the step change

STATE OF THE ART TECHNOLOGIES DEPLOYMENT

NEW PROCESS CAPABILITIES NEEDED

COLLABORATIONS ACROSS THE SUPPLY CHAIN

A successful event will have the potential to create game changing technology insights for your business. It will create new relationships and build long-lasting networks.

Groups like these need to be handled carefully if they are to put competitive pressures to one side and work together in open and creative ways.

The way the team swiftly integrated and interacted during the event was impressive and produced stunning results, insights and a clear way ahead to underpin the adoption of future technology.

